

St. John's Volunteers GAA Club

Strategic Action Plan

2012 - 2017



***Officially Launched by Uachtarán, Cumann Luthchleas
Gael, Críostóir Ó Cuana, on 1st February, 2012***



TABLE OF CONTENTS

Page

Message from the Club Chairman

Strategic Action Plan 2012 – 2017

Introduction

Section 1 - Coaching and Development

Section 2 - Club Structures and Administration

Section 3 - Finance and Fundraising

Section 4 - Facilities and Development

Section 5 - Communications, Public Relations and Culture

Section 6 - Implementation and Review of the Plan

Section 7 - Roles and Responsibilities

7.0 Role of Coiste na nÓg Chairman and Committee

7.1 Role of Children's Officer

7.2 Role of School Liaison Officer

7.3 Role of Coaching Officer

7.4 Qualifications of Club Coaches

7.5 Role of Head Coaches / Managers

7.6 Skills Development

7.7 Role of Equipment Co-ordinator

7.8 Role of Team Players

7.9 Role of Parents/Guardians

7.10 The Supporters Role

Appendix 1 : Algorithm of Club Structure

Appendix 2 : Club Coaching and Games Structure



Message from the Chairman

On behalf of St. John's Volunteers, it is my great privilege as Club Chairman to welcome you all on this important night in the history of our proud Club as we launch the first ever Five Year Strategic Development Plan.

Ar son ár gClub, Óglaigh Naomh Eoin, ba mhaith liom fíorfháilte croíúil a chur roimh ár aoi speisialta Uachtarán Cumann Lúthchleas Gael, Criostóir Ó Cuana. Táimid thar a bheith buíoch de gur ghlac sé lenár gcuireadh chuige teacht anseo anocht. Is onóir mhór dúinn é a bheith inár measc.

A special welcome to all our Club members who give so much time and effort in making our Club work. On behalf of those Club members, it is a great honour for me to welcome our very special guest here tonight and we are so grateful that he took time in his busy schedule to be with us. He is the leader of our organisation at national level, an organisation that does so much to promote and nurture our national identity through its Gaelic games.

A Uachtarán, Cumann Lúthcleas Gael, cuirim fíorfháilte romhat anocht. A Uachtarán, you are truly and heartily welcome to our Club here in Wexford Town.

St. John's Volunteers has a long and proud tradition of promoting and nurturing our very special Gaelic games, having been founded in Wexford in 1893, a mere 9 years after the foundation of our national organisation, Cumann Lúthchleas Gael. Throughout these years, many Club members have devoted time and energy unselfishly to develop our Club and survive through difficult times. I would like to pay a deep gratitude to all our Club members, past and present, for their dedication and commitment to our Club. Like all GAA Clubs around this island, we rely completely on the hard work and devotion of all our Club members to help us prosper and grow. The GAA is a very special organisation and, without doubt, one of the finest amateur sporting organisations in the world and completely reliant on voluntary work at local level. A genuine thank you to all those who have given so much to St. John's Volunteers since its foundation over 100 years ago. To our deceased members – Ar dheis Dé go raibh a n-anamracha go léir.

Tonight is a special night in the proud history of our Club. In keeping with guidelines from our national organisation, Cumann Lúthchleas Gael, we are launching our initial Five Year Development Plan for the Club. We now have in place a Plan which will guide us through the next stage of our development for the coming five years. Work on this Plan has been ongoing and has involved a lot of energy, time and commitment from many people in our Club. These things don't just happen, people make them happen. I would like to thank everyone associated with the preparation of the Plan for their vision and foresight in bringing the plan to fruition.

Jim McCarthy,

Club Chairman.

1st February, 2012



St. John's Volunteers GAA Club

Strategic Action Plan 2012-2017

Introduction

The GAA as an Association

“The GAA is a community based volunteer organisation promoting Gaelic games, culture and lifelong participation.”

We develop and promote Gaelic games at the core of Irish identity and culture. We are dedicated to ensuring that our family of games, and the values we live, enrich the lives of our members, families and the communities we serve.

Our Vision

Our vision is that everybody has the opportunity to be welcomed to take part in our games and culture, to participate fully, to grow and develop and to be inspired to keep a lifelong engagement with our Association.

Our Club - St. John's Volunteers

Where have we come from :

St. John's Volunteers were first affiliated to the GAA in 1893. The Club is the most successful Football Club in the County while the first hurling title ever won by a Town team was when the Vols won the Junior Championship of 1911. The first Senior Football Championship was won in 1895 when defeating the All-Ireland champions of 1893, Young Irelands.

Much success followed in these early years, but the golden era for the Club was from 1939 to 1943 when the Club won five football titles in a row. This period had begun when a talented Minor team won the 1935 Minor title captained by former Tánaiste and great clubman, Brendan Corish.

In 1945, Wexford won a Leinster football title backboned by Vols greats, Willie Goodison, John O'Connor, John Morris and Timmy O'Leary. In the same year the Club hurling team won the District Final before being defeated in the County Final.

Further Senior football titles followed in 1948, 1949, 1953 and 1956. This was to be the last County Senior victory and a lean period ensued for a number of years. However, a major revival of the underage section in the 1970's led to some



underage success and culminated in an Intermediate triumph in 1983, in the year of the 90th anniversary of the Club.

At underage level, the Under 14 County Football Championship win in 1994 was to be the first major win in many years. The Under 16 team also went on to become County Football champions in the same year.

In 1997, the Club won the Under 21 County Football Championship. The next major win was the County Junior 'B' Championship in 2006 followed by the County Junior Football Championship in 2008. Also in 2008, the Club were successful in becoming District Hurling Champions who went on to be defeated in the County Final in the same year.

The Club continued to enjoy success at underage level, with the Under 14s winning the County Football Championship in 2009 and again in 2010.

Where are we now :

On the playing fields, the Club is currently playing Junior football and hurling. At underage, the Club is growing rapidly in numbers due to the tireless work of the Juvenile section. In 2011, the Under 16 football team won the Juvenile Championship and the Under 14 football team reached the County Final for the third consecutive year. The underage hurling teams are continuing to progress.

St. John's Volunteers Ladies Football:

In 2006, St. John's Volunteers affiliated to ladies Gaelic Football. Up to then any girl who had any interest in playing Gaelic football had to play with the boys (up to under-14) and after that they either joined another club that was affiliated to Ladies Football or, unfortunately, gave up the sport. This policy resulted in a loss to both the Club and the sport.

This wasn't the first time the Club had entered a team in Ladies Football. Over the years, we had competed at adult level but, because the underage structure was not in place, the team, through lack of numbers, fizzled out.

So, in 2006, the Club entered a ladies team at U12 level. It was the first year entering an underage team into Ladies Football and the first time competing in an U12 Ladies Football Final in Wexford Park. Since then, the teams have gone from strength to strength, competing in County Semi-Finals or Finals every year. We as a Club have also contributed to the success of the Wexford County teams, with some of our girls representing the Club at county level.



In 2011, teams were entered at U10, U12, U14, U16, Minor and Adult level. It was the first year the Club could boast of competing at all levels in Ladies Football. It was also the year when we brought back to the Club the first ever County Ladies Football title, with our under-12 team winning their Division Final in Wexford Park.

Success is not all about winning, success is about providing a Club that can offer an environment for playing Ladies Football that is both fun and competitive with a proper coaching structure and coaches in place. St. John's Volunteers have been to the forefront in achieving it's goals in this area. It is a credit to all those involved in the development of this section of the Club to see that from an under-12 team we have achieved so much and all the hard work and effort has come to fruition.

With so much done and so much more to do, the Club can look forward to the next 5 years at promoting and providing the facilities for girls and women to play Ladies Football in Wexford town.

Club Structure :

Through the Club planning process, a number of vital structural changes have already been introduced for the benefit of the Club administration.

The Club has a GAA Club Constitution in place. This Constitution is currently under review and, in 2012, the revised document will be agreed and adopted in consultation with the Club Executive and Club members at the Annual General Meeting.

The Club has appointed the agreed sub-committees and the Chairperson of each sub-committee reports to the Club Executive Committee on a three monthly basis (or more frequently if required).

* Please refer to Appendix 1 for the algorithm of the clear structure of the Club and the list of the members names participating in all Committees.

- 1) The Juvenile section of the Club is run as a sub-committee of the Adult Club Executive Committee i.e. a Coiste na nÓg Committee.
- 2) The Club AGM is held on the first Friday of December annually and fully complies with GAA rules.



- 3) The Executive Committee meets, at least, on a monthly basis and the recorded Minutes of each Club Executive meeting are signed by the Chairman and the Secretary once they have been adopted.
- 4) The Club has adopted the GAA Code of Best Practice for Youth Sport and the GAA Code of Behaviour. In March 2012, all Executive Committee members will receive a copy of this Code of Best Practice.
- 5) The Club has obtained the Generic Health & Safety Statement from the GAA. The Club will systematically develop a Health & Safety Statement. The Club will identify and address the priority areas of concern for immediate attention.
- 6) A Generic Alcohol and Substance Abuse Policy has been adapted to suit the needs of St. John's Volunteers, and is currently being reviewed, adopted and disseminated.
- 7) It is our hope that the Club can continue to attract new members and entice former members back. The Clubs involvement with coaching in the Mercy Primary School, St. John's Road plays an important role in this area. Initiatives such as *Peil Abú* (Tag Football), and others, will be considered to increase participation in the game.

Where we aim to be :

The ultimate aim is to be playing Senior football and hurling and be in a position to add to the Clubs famous past of being the leading football team in Co. Wexford. This can only be achieved through the continuation of our efforts at underage and through the implementation of this Plan.

The aim for underage teams is that the Club will play at the top grade in Under 14 – Under 18 whilst providing full participation and enjoyment for all children who join the Club. In addition, the Club will aim to provide players for the Wexford hurling and football teams.

In Ladies Football, we hope to build on the success of the victorious County U12 team and to continue to be competitive and enter teams at all grades.

Off the field, the aim is to be a model of best practice both in the running and organisation of the Club through the actions set out in this plan.



Our Plan is divided into five themes :-

- Coaching and Games Development
- Club Structures and Administration
- Finance and Fundraising
- Facilities and Development
- Communication / P.R. and Culture



1909 Junior Football Team



1945 Beaten County Hurling Finalists

Section 1 - Coaching and Games Development :

Five Year Mission Statement :

“The Club’s underage section is one of the best at under age level in the County. The Club has achieved excellence in coaching standards and encourages skills development by providing games for all young players in a safe and enjoyable environment. Our adult teams perform to their full potential because the best possible coaching systems and structures are in place.”

Action	Outcome Sought	Timescale	Responsibility
Club Coaching and Games Officer and Coaching and Games Sub-Committee appointed by the Club Executive	This Committee will oversee all aspects of games development in the Club. This will include identifying new coaches in the community, encouraging parents to become involved in coaching and ensuring that all Club coaches have GAA Coach Education qualifications. The Committee will also ensure that a balanced programme of games is in place and that all players get an opportunity to play and participate. The Chairman of this Committee will sit on the Club Executive and will provide a report to each meeting.	2012	Club Executive
Club - School Link Appointment of a Club / School Liaison Officer	To further cement and develop the relationship between the local school (Mercy Primary School) and the Club and to ensure that the children are receiving the best available GAA coaching. We will ensure that the Club is supported in whatever way they see fit.	2012 and ongoing.	Coaching and Games Committee



Nursery Programme - 4 to 7 year olds	To encourage our young players to become involved in Gaelic Games in a fun and safe environment.	2012	Coaching and Games Committee
Go-Games model in place for all Under 12 players	To ensure that all Under 12 players gain access to appropriate games in a fun environment that promotes skills development	2012	Coaching and Games Committee
Fun-Do education resource pack (Go Games) available for all Juvenile coaches	To aid Club coaches in skills development of our players	December 2012.	Coaching and Games Committee
To encourage parents into Coaching	To increase the number of coaches available to the Club.	Recruit two new selectors each year from 2013.	Coaching and Games Committee. Recruitment Officer.
Completion of GAA Coach Education by all Club coaches. Access to Coaching resources.	To ensure that our coaches are trained to the best possible standards and to ensure that our coaches receive the appropriate qualifications.	Ten Level 1 coaches in Club by 2015.	Coaching and Games Committee
GAA Code of Best Practice and Code of Behaviour	To put in place the GAA Code of Best Practice and Code of Behaviour. Each member of the Club will show due respect to each other, to Club officers, to team mentors and to the match officials. The Club will ensure that all volunteers working with children are subject to Garda vetting and that our children participate in a safe environment.	2013.	Children's Officer



Inter - County Representation	The Club will aim to provide a number of players for the Inter-County teams at all levels, right from development squad level up to Senior.	2017	All
Introduce a Programme of games for adult teams, including challenge games with other Clubs outside the County.	To ensure that, in addition to League and Championship games, all players are guaranteed a meaningful programme of games throughout the year.	Annual calendar of games produced in 2013.	Coaching and Games Committee
Club Defibrillator in place and coaches trained in its use	To ensure that the welfare of the Club's players and supporters is of top priority, we will commit to having trained first aid personnel.	2017	Coaching and Games Committee
New referees identified and trained	The Club has sufficient referees at underage and adult level.	By 2015 the Club will have two adult referees and three young whistlers.	Coaching and Games Committee



1953 County Senior Football Champions



Section 2 - Club Structures and Administration :

Five Year Mission Statement :

“St. John’s Volunteers Club excels in its administration. The necessary structures are in place appropriate to the Clubs needs. The Club Executive is vibrant and the number of people volunteering in the Club has been increased.

Action	Outcome Sought	Timescale	Responsibility
Review and Adoption of GAA Club Constitution	To make sure that the Club is being run in accordance with GAA rules.	December 2012	Club Executive
Development of Club Sub-Committee structure.	To share the workload and attract new talent to the Club. All sub - committees will work on their specific area as outlined in this Plan and report back to Club Executive.	Ongoing	All
Appointment of a specific person with responsibility for the recruitment of volunteers	The Club is following best practice in terms of recruiting and retaining volunteers. The aim will be to recruit five volunteers per year of the plan.	2012 and Ongoing	Club Recruitment Officer
Officer Training	GAA on-line Club Manual used by Club Officers to help all Club officers with administration in the Club. There will be full attendance at Workshops provided by the County Board.	2012 and Ongoing	Club Executive
Player Registration	To have all players and members registered on the GAA on-line registration system and to have	2012 and Ongoing	All



	all teams affiliated to the Player Injury Fund to ensure compliance with GAA regulations on registration of players and members.		
Appointment of Children's Officer and Designated Person	To oversee implementation of the GAA Code of Best Practice and to deal with any allegations of abuse through the appropriate and correct procedures.	Ongoing	Club Executive
County Board	To continue to work in tandem with Wexford County Board under the Urban Development Plan.	2012 and ongoing.	County Board and Club Executive

Section 3 - Finance and Fundraising :

Five Year Mission Statement :-

“The Club has made significant progress in the area of finance and fundraising in order to support the continued development of the Club. We have new and innovative fundraising ideas and have new people assisting with our fundraising efforts”

Action	Outcome Sought	Timescale	Responsibility
Finance Committee appointed by the Club Executive	To organise and oversee the preparation of accounts and fundraising in the Club. Preparation of Club Budget at the beginning of each year. Preparation of accounts for AGM.	Quarter 1 2013	Club Treasurer, Finance Committee and signed off by Club Executive



Fundraising Committee appointed by the Club Executive	To appoint a sub- committee with responsibility for fundraising in the Club. This Committee will present a fundraising plan to the Executive at the beginning of each year. So as to avoid “fundraising fatigue”, this agreed Plan will be adhered to by all Members.	January 2012	Club Executive
Sponsorship	To develop a sponsorship strategy where one committee will be responsible for approaching sponsors, developing and agreeing sponsorship packages.	From February 2012.	Joint Action with Marketing and PR Committee reporting to the Club Executive.
Annual Audit of Club Accounts	To ensure best practice is followed	From December 2012	Club Executive
Club Lotto & Model County Draw	To continue to develop the Club Lotto and increase ticket sales by 5% annually for each year of the plan. To continue to promote the sale of Model County Draw tickets.	Approx. 30% increase in ticket sales by 2017.	Finance and Fundraising Committees
Membership Packages	To explore the possibility of membership packages and make proposals to the Club Executive.	2012	Finance Committee and Club Executive
Club Development and Long Term Savings	Aim to save/plan for the financial needs of the Club in acquiring a second playing pitch whilst also meeting the day to day running costs of the Club by allocating Lotto funds, fundraising and other income as appropriate.	2017	Finance Committee and Club Executive
Cost Strategy	Issue guidelines / procedures for receiving quotations,	2017	Finance



	<p>sourcing equipment etc. to ensure value for money and that expenditure is incurred in the most cost efficient manner.</p> <p>Review ongoing expenses to ensure Club funds are spent in the most efficient manner to meet the needs of all Club members.</p>		Committee
--	--	--	-----------

Section 4 - Facilities and Development :

Five Year Mission Statement :

“The Club’s Players and Members now enjoy the very best possible facilities in the area, both on and off the pitch”

Playing facilities:

The Club currently has one pitch in Pairc Charman and two dressing rooms. An excellent working relationship has developed with the management at St. Peter’s College who allow the use of their facilities during the winter months. The long term aim will be to provide additional playing facilities so as to facilitate the Club’s growing numbers at both underage and adult level.

Action	Outcome Sought	Timescale	Responsibility
Club Property	To ensure the Club’s Trustees and Land Registry are in order and that all Club property is vested in the GAA through the correct means.	January 2013	Club Executive
Páirc Charman	To keep Club property in a state of good repair and ensure that all health and safety issues are reviewed on an annual basis.	2012 and Ongoing	Pitch & Development Committee
Playing Fields	To endeavour to acquire a second playing pitch to satisfy all Club activities. This will form part of an ongoing review of	2017	Club Executive & Development Committee



	Club playing facilities and will link into the fundraising initiatives for Club development.		
Liaison with Local Authorities	To meet with Wexford Local Authorities to explore possible supports available to assist with developing facilities for the Club in line with the supports being made available to other Town Clubs.	2012	Club Executive

Section 5 – Communications, Public Relations and Culture :

Five Year Mission Statement :

“The Club is the best possible sporting, cultural and social organisation in our Community. All Club members and supporters are connected through means of traditional and modern media communication systems. Our members and the community are aware of everything that is happening within the Club.”

Action	Outcome Sought	Timescale	Responsibility
Launch of new Club Website	To develop an up to date website that is informative and well presented. Procedures are set out to ensure that the website is kept up to date with relevant information for players, members and supporters.	Launch February 1 st 2012.	Club Executive, Website Officer and Public Relations Committee
Club Facebook Page Developed	To help improve communication with members using the tool of Facebook, including those members and friends who may be abroad.	Ongoing	Facebook Group Members
Weekly Club notes in the local newspaper	To ensure the local community are kept informed, and aware of, all Club activities.	Ongoing	Club PRO



Publish Club Yearbook	To record all Club activities for the year in one publication in order to raise the image and profile of the Club locally.	To be reviewed in 2015.	Club PRO
Collect email address, phone number for each Club member	To facilitate direct communication with all Club members.	Reviewed annually	Club Registrar
Club Brand and Logo	Public signs with the Club name and logo will continue to be used to inform the public of the weekly lottery and to convey good luck to the County teams as appropriate. The Club name and logo is also promoted by the sale of the Club lottery tickets.	Ongoing	Public Relations Committee
Issue a Biannual Club Newsletter	To provide better information to all our members on the Clubs activities	2012 and ongoing	Public Relations Committee
Club Gear	The Club will continue to market itself with the promotion of St. John's Volunteers gear such as hoodies, jerseys, gear bags etc.	2012 and ongoing	Available through Club Executive
Historical Record of the Club.	The Club PRO will arrange to collate a digital file of available historic images and a written account of the Club's history and ensure that it is copied so that a number of copies are securely held. This will form the basis of the Club's 125 th anniversary in 2018.	2017	Club PRO

Supporting the enjoyment and welfare of our members and the success of our teams is the foundation of any public relations and marketing strategy.



Section 6 - Implementation and Review Mechanisms for the Plan :

This Plan is a living document. It will be reviewed, assessed and adapted to ensure it facilitates the Club in reaching its targets and potential over the duration of the Plan. It will be possible to measure the success of the Plan and its objectives.

The Club Executive will put in place a Plan Implementation Sub-Committee. This team will meet on **the last day of April and September** to assess the progress of the plan against its stated objectives. A report will be circulated at the Club AGM to outline the progress made each year and to set out the targets for the year ahead.

If required, the Plan will be modified and adapted based on the inputs. The new Sub-Committee will also be responsible for communicating the modified Plan to all Club members.

2018 will see the 125th anniversary of our Club. If we all play our part in ensuring that the actions in this Plan are completed, St. John's Volunteers will be in a position to celebrate the year in style, both on and off the field.



1983 Intermediate County Football Champions

SECTION 7 - ROLES AND RESPONSIBILITIES :

7.0 ROLE OF THE COISTE NA NÓG CHAIRMAN AND COMMITTEE

- 1) To oversee the smooth running of the underage section within the Club.
- 2) To help interact with all persons in positions within Coiste na nÓg.
- 3) To report to the adult committee on all issues.
- 4) To ensure that all children are treated equally.
- 5) To explore ways to develop the Club and retain players (as in a youth club or bonding days to address the issue of fall off rate from U-16s to minors as experienced in all Clubs.)

7.1 ROLE OF THE CHILD PROTECTION OFFICER

- 1) To have undertaken a Garda vetting process and to ensure that all mentors and officers who are in contact with young players have also undertaken this process.
- 2) To promote awareness of the relevant codes of behaviour and best practise within the Club.
- 3) To have a good knowledge of, and be familiar with, child welfare / protection legislation.
- 4) To be approachable and open minded.
- 5) To ensure that each underage member signs and submits an annual membership form.
- 6) To ensure that there is a clear process in place to enable young people to express concerns about their sports activities / experiences within the Club and to actively promote an awareness of this process.

7.2 ROLE OF THE SCHOOL LIAISON OFFICER

- 1) To interlink with the Coaching Officer on all activities within the school.
- 2) To actively develop a good rapport with the school.
- 3) To organise coaching and other events within the school e.g. a class blitz day in which all children can participate.



7.3 ROLE OF THE COACHING OFFICER

- 1) To manage coaching programmes at all ages.
- 2) To ensure that Club coaches are up to date with resources, coaching education opportunities, child protection issues and practice.
- 3) To manage player development and to ensure the smooth transition of players from child to adult level.
- 4) To co-ordinate training times and venues in consultation with the relevant coaches.
- 5) To work with the School Liaison Officer to develop and cement links between the School and the Club.
- 6) To report back to the Coiste na nÓg Chairman on all issues within the Coiste na nÓg programme.
- 7) To develop a link with all coaches on the subject of practice matches, extra coaching, trips away e.g. playing teams from other counties

7.4 QUALIFICATION STANDARDS FOR CLUB COACHES

- 1) The essential requirements of Club coaches are :
 - A) All Club coaches must have successfully undertaken the Garda vetting process.
 - B) All Club coaches must have the Club membership fee paid fully in accordance with the Club rules.
- 2) Head Coaches must :
 - A) Have a good knowledge of LTPDP.
 - B) Complete foundation coaching courses (preferably have attained awards 1 & 2).
 - C) Complete a Code of Conduct course.
- 3) Coaches should behave in an appropriate manner towards players, opponents, referees and any others with whom they come into contact.

(LTPDP = “long term player development pathway”)



7.5 ROLE OF HEAD COACHES / MANAGERS

U6, U8, U10, U12

- 1) His/Her main role is planning, organising and implementing children's coaching and games programmes, developing and organising training sessions to include the teaching of the fundamentals of the game, whilst also teaching children how to train and develop in a fun environment.
- 2) Delegation of responsibilities to his/her fellow coaches.
- 3) To keep in contact with the Coaching Officer regarding all aspects of training and matches.
- 4) To engage with parents and recruit assistance from them as necessary,.
- 5) To send out group texts to all parents regarding training times and matches etc.
- 6) To collect, and be responsible for the collection of, players subs on a weekly basis.

U14, U16, MINORS

- 1 - 6 above also apply to Head Coaches / Managers in these age groups.
- 7) Youth coach programme including 'train to train', 'train to win'.
- 8) Head Coach/Manager to give guidance as and when required.

7.6 SKILLS DEVELOPMENT

St. John's Volunteers will implement a skills development coaching programme at under age level. This will involve concentrating on selective skills within that age group so as to ensure that players develop these skill sets. This will enhance the players understanding of the game and provide a firm basis from which to develop further as they progress to another age group.

Example - U10 Hurling

The coach will concentrate on coaching 2 to 3 skills (as decided by the coaching officer) to that age group. In practice, this will mean that the coach will focus on the selective skills e.g.

GROUND STRIKE

GROUND BLOCK

HIGH BLOCK



The U10s coach will undertake to develop these skills to a high level while also coaching the other skills required to play the sport. However, the primary focus will be on developing these 3 skills.

It is hoped that when the player progresses to the next age group, the U12s coach will start concentrating on another set of skills knowing that the previous coach has focused on the three selective skills already identified.

If this coaching approach is effective, it will ensure underage players will progress up to adult level with a good understanding and application of the fundamental skills of football and hurling thus reducing the risk of a player developing poor football / hurling skills. This process will demonstrate a good knowledge of players skills and abilities to the Club coaches at each level.

7.7 ROLE OF THE EQUIPMENT CO-ORDINATOR

- 1) To maintain a record of all equipment and interlink with the Committee when new stock is needed.
- 2) To ensure that all age groups have the required equipment to play the game.

7.8 ROLE OF THE TEAM PLAYER

- 1) To play fairly and enjoy oneself.
- 2) To respect team members and their property regardless of ability, ethnic origin, background or ability.
- 3) To support team members when they do well and not so well.
- 4) To represent your Club, team and family with dignity and pride.
- 5) To respect your coaches, mentors, officials and opponents.
- 6) To turn up on time for training with your weekly subs or inform your coach/ trainer when you are not available.
- 7) To agree to the Club Code of Conduct and Disciplinary Procedures (you will be given a copy of this to sign).
- 8) Fighting, cursing and / or bad language is not acceptable and will not be tolerated under any circumstance.
- 9) To report or tell someone if you or others have been harmed in anyway.
- 10) To respect and take due care of Club equipment.



7.9 THE ROLE OF THE PARENTS / GUARDIANS

- 1) To encourage your child to play by the rules.
- 2) To respect everyone on the team regardless of their ability, cultural background or religion and never to use embarrassing, flippant or sarcastic remarks towards them.
- 3) To respect officials decisions and encourage your child to do likewise.
- 4) Not to enter the field of play unless specifically invited to do so by an official in charge.
- 5) To show encouragement and approval for effort and participation regardless of the result.
- 6) Avoid asking - “How much did you score today?” or “How much did you win/lose by?” Instead ask, “Did you enjoy the game?”
- 7) To ensure that your child attends punctually and is collected from coaching sessions, games or other activities within the Club.
- 8) To endeavour, as far as possible, to attend club matches and fundraising events and to assist in club activities.
- 9) To ensure that the nutrition, hydration and hygiene needs of your child are met.
- 10) Always listen to what our young people have to say.

7.10 THE SUPPORTERS ROLE

- 1) To applaud good performances and effort from your Club players and opponents regardless of the outcome.
- 2) To condemn the use of violence in any form by players, fellow spectators, coaches or officials.
- 3) To encourage players to participate in accordance with game rules and the decisions of the referee.
- 4) Never to enter the field of play.
- 5) To demonstrate appropriate behaviour by not using foul language or harassing players, mentors or officials.



- 6) Never to ridicule or scold a player for a mistake. Instead, encourage them.
- 7) To show respect for your Clubs opponents. Remember, without them there would be no game.
- 8) To uphold the principles of fair play and respect for all.



1983 Sealink Club of the Year

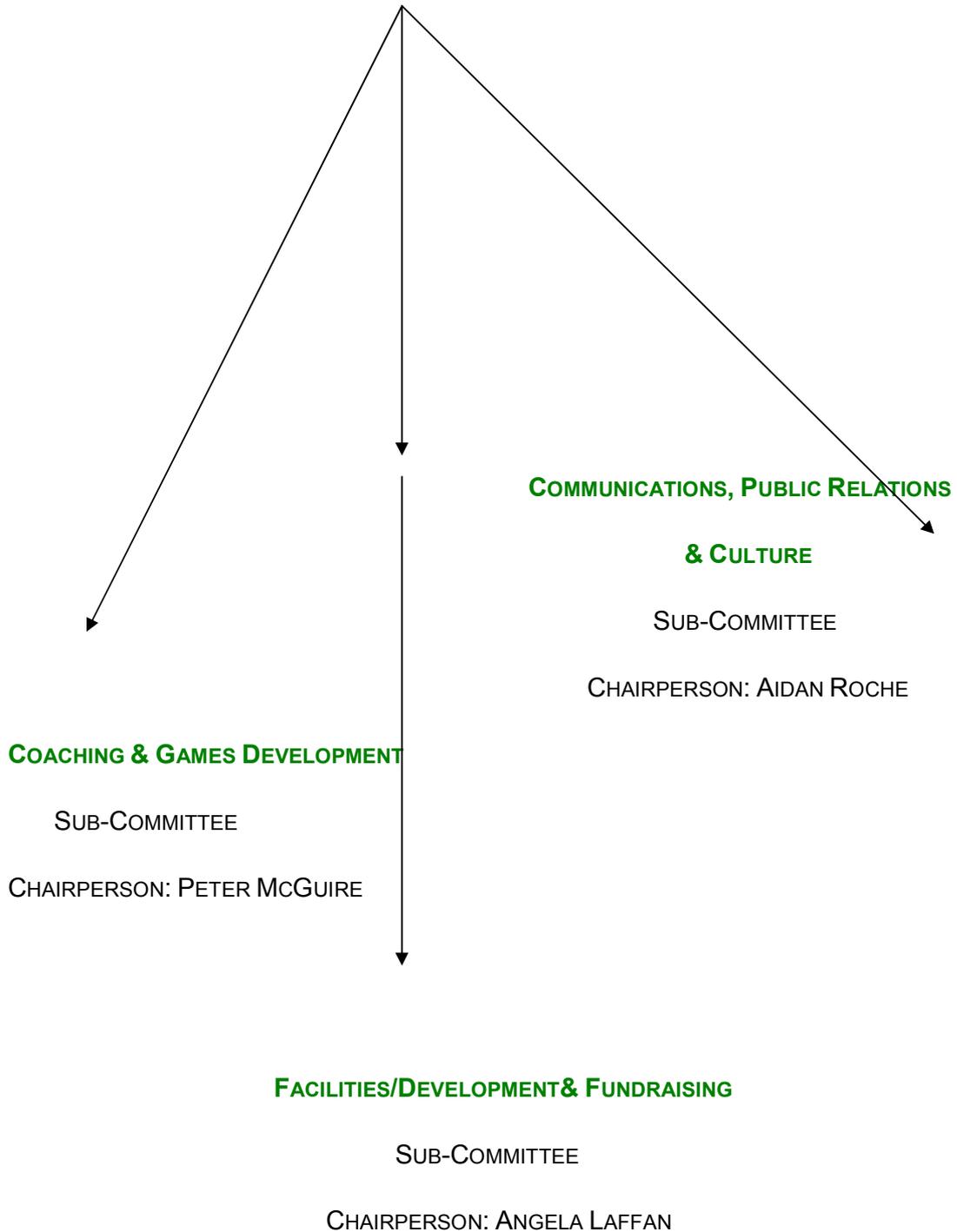


2003 Under 14 League and County Football Champions

APPENDIX1:

CLUB EXECUTIVE COMMITTEE

(INCORPORATING THE CLUB FINANCE COMMITTEE)



CLUB EXECUTIVE:

President : Seamus McGrath

Vice Presidents: Jim Furlong, Seamus Turner, Liam O'Leary, Alex Morrissey

OFFICERS:

Chairperson: Jim McCarthy

Vice Chairperson: Charlie Golden

Treasurer: Deirdre Brennan

Secretary: Linda Cullen

Assistant Secretary : Ann McClean

Public Relations Officer: Carmel Neville

County Board Representative: Dermot O'Brien

Development Officer: Micheál Martin

Coiste na nÓg Chairperson: Peter McGuire

Irish Officer: Conchubhar Ó Cruaíoch

Registrar: Rory Dwyer

Coaching Officer: Jason Kehoe

Welfare Officer: Joe Cummins

Ladies Football Representative: Anthony Butler

Child Protection Officer: Mary McGuire

Alcohol & Substance Abuse Officer: Maeve Glover

Website Co-ordinator : Joe Cummins

Pitch Management: Len Golden

Players Representatives: Nicky Lambert, Pat Hore.



MEMBERSHIP OF CLUB COMMITTEES:

Finance Committee:

Linda Cullen

Deirdre Brennan

Owen Hillary

Bernie Lawlor

Coaching & Games Development Sub-Committee:

Chairperson: Peter McGuire

Anthony Butler

Tom O'Leary

Jason Kehoe

Facilities/Development & Fundraising Sub-Committee:

Chairperson: Angela Laffan

Secretary: Eithne O'Sullivan

Jim McCarthy

Micheál Martin

Deirdre Brennan

Linda Cullen

Bernie Lawlor

Anthony Neville

Richard Browne

Maeve Glover

Fergus Kehoe

Garret McElroy

Communications, Public Relations & Culture Sub-Committee:

Chairperson: Aidan Roche

P.R.O. Carmel Reville

Paudge Brennan



APPENDIX 2

CLUB COACHING AND GAMES STRUCTURE

